



**Material 217:** High Gloss White Polypropylene Label for Inkjet Label Printing where an aggressive adhesive is required for ultimate adhesion to textured or other porous surfaces.

**Facestock:**

Description: White polypropylene label with high gloss finish is uniquely receptive to inkjet label printing provides durability, ideal for printing photographic images on primary display labels which must resist moisture and some solvents.

**Thickness:** 3.5 mil (89 microns)

**Whiteness:** 90%

**Opacity:** 84%

**Adhesive:**

Description: Permanent adhesive designed for ultimate adhesion to rough, porous or textured surfaces, with high initial tack and long-term adhesion.

- Type: Hotmelt Rubber

**Liner:**

Description: Glassine release liner, siliconized on one side.

**Caliper:** 2.4 mil  $\pm 10\%$  (61 microns)

**Opacity:** 61%

**Total Construction Caliper:** 7.4 mil (188 Microns)

**Minimum Application Temperature:** 35° F (2° C)

**Service Temperature Range:** -50° F to +140° F (-45° C to 60° C)

**Storage Considerations:**

QuickLabel warrants that this label/tag product retains its performance properties for two years from the date of purchase if properly stored at room conditions between 64-84°F (18-29°C) and 30-70% relative humidity. Do not store in direct sunlight. Do not remove protective packaging until product is to be used.

**Recommended Applications:** Material# 217 is ideal for printing glossy polypropylene labels using the Kiaro!, QL-111 or QL-800 inkjet label printers, especially in label printing applications that demand some moisture or solvent-resistance and long-term adhesion to rough, textured or porous surfaces.

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