



## **Material 228:** High-Gloss White Paper Label for Inkjet Printers

### **Facestock:**

Description: High-gloss white paper label uniquely receptive to inkjet label printing provides premium shine desired for primary display labels featuring photographic images.

### **Thickness:**

4.1 Mil  $\pm 10\%$

### **Adhesive:**

Description: Permanent, freezer-grade adhesive functions well at high and cold temperatures. This adhesive complies with FDA 175.105 regulating indirect food contact. Recommended for warehousing applications where good adhesion to corrugated cardboard is required.

- Type: Emulsion Acrylic
- Thickness: 0.8 Mil

### **Liner:**

Description: Bleached, super-calendared kraft paper release liner designed for roll-to-roll applications.

**Basis Weight:** 40.5# per ream  $\pm 10\%$

**Caliper:** 2.4 Mil  $\pm 10\%$

**Total Construction Caliper:** 7.3 Mil  $\pm 10\%$

**Minimum Application Temperature:** -20° F

**Service Temperature Range:** -65° F to +200° F

### **Storage Considerations:**

QuickLabel warrants that this label product retains its performance properties for one year from the date of purchase if properly stored at room conditions between 64-84°F (18-29°C) and 30-70% relative humidity. Do not remove protective packaging until product is to be used.

**Recommended Applications:** Material# 228 is ideal for use in applications where high-gloss shine and full-color images are desired, as in food, beverage, pharmaceutical, and cosmetics packaging. This material complies with US Food and Drug Administration standards regulating indirect food contact. Note: customers are advised to test label performance in environments where products such as scented candles and perfumes are produced.