



**Material #237:** Classic Crest® (Eggshell) White Felt Wine Paper Label with Wet Strength and Repositionable Adhesive for Tea, Coffee, Wine & other Beverage Applications

**Facestock**

Description: Classic Crest® Solar White Felt, ultra-white, wet strength, inkjet top coated paper designed specifically for water-based inkjet printing. For applications requiring a textured, eggshell-like appearance. Excellent water-fastness when used with pigment-based inkjet inks.

**Thickness:**

7.0 mil

**Adhesive**

Description: Permanent, emulsion acrylic with repositionable properties, for wine labeling applications.

**Type:** Emulsion Acrylic

**Liner**

Description: 44#PK, brown polycoated Kraft paper liner.

**Caliper:** 3.25 mil

**Total Construction Caliper:** 10.75 mil

**Minimum Application Temperature:** 23°F

**Service Temperature Range:** -4°F to 212°F

**Storage Considerations:**

QuickLabel warrants that this label/tag product retains its performance properties for one year from the date of purchase if properly stored at room conditions between 64-84°F (18-29°C) and 30-70% relative humidity. Do not store in direct sunlight. Do not remove protective packaging until product is to be used.

**Recommended Applications:**

Material #237 was designed to be receptive to water-based pigment inks. Ideal for wine bottle labeling applications where initial repositionability is desired along with great image quality, good color matching, high moisture resistance and wet strength. Suitable to dye-based inks as well but pigment inks are recommended for ultimate water-resistance. Not recommended for tight mandrel applications.

Updated on: 01/09/18