



Material #242: Matte White Paper Label with Aggressive Adhesive

Facestock:

Description: Matte white paper label uniquely receptive to water-based dye & pigment inks provides premium matte appearance for primary display and secondary packaging labels.

Thickness: 4.4 mil \pm 10%

Adhesive:

Description: This adhesive features high initial tack and ultimate bond strength to corrugated cardboard, glass and most plastics. Complies with FDA 175.105 (incidental contact between food and adhesive, also known as seam contact).

- Type: Hot Melt

Liner:

Description: Bleached, super-calendared release paper liner

Caliper: 2.5 mil \pm 10%

Total Construction Caliper: 7.7 mil \pm 10%

Minimum Application Temperature: 35 °F

Service Temperature Range: -65 °F to 160 °F

Storage Considerations:

QuickLabel warrants that this label/tag product retains its performance properties for one year from the date of purchase if properly stored at room conditions between 64-72°F and 30-60% relative humidity. Do not store in direct sunlight. Do not remove protective packaging until product is to be used.

Recommended Applications:

Material# 242 is ideal for use in inkjet label printers where a premium matte appearance, high print quality as well as long-term adhesion to surfaces are required. Recommended on corrugated boards where high initial tack is required. This material complies with US Food and Drug Administration standard FDA 175.105 regulating indirect food contact.

Updated on: 04/18/18