

## Material #245: Gloss White PET Label with Permanent Adhesive.

#### Facestock:

Description: Gloss white PET that is uniquely receptive to both water-based dye and pigment inkjet ink. Excellent for printing high quality prime packaging labels where bright white look is desired.

Thickness: 3.10 mil

# Adhesive:

Description: High performance Emulsion acrylic with high initial tack and ultimate adhesion. Very good heat resistance.

Type: Emulsion acrylic.

# Liner:

Description: 40# White craft liner.

Caliper: 2.40 mil

Total Construction Caliper: 6.0 mil

Minimum Application Temperature: 23 °F Service Temperature Range: -20 °F to 212 °F

#### **Storage Considerations:**

QuickLabel warrants that this label/tag product retains its performance properties for one year from the date of purchase if properly stored at room conditions between 64-72°F and 30-60% relative humidity. Do not store in direct sunlight. Do not remove protective packaging until product is to be used.

## **Recommended Applications:**

Material# 245 can be used in both water based dye and pigment inkjet label printers. Ideal for premium prime labeling applications where high gloss and vivid color is paramount.

Updated on: 05/07/18